



## Black Optix Tint® Franchise

Dear prospective franchisee,

On behalf of the Black Optix Tint® team I would like to thank you for your interest in our successful business model. Currently we have locations in Myrtle Beach, SC, Murrells Inlet, SC, Florence SC, Summerville SC, Richmond, VA, Chesterfield, VA, Short Pump, VA, and Winston Salem, NC.

This proven business model that works in multiple demographical markets can be extremely lucrative. We are seeking enthusiastic entrepreneur's that have a passion for our industry and enjoy making money while having fun.

Black Optix Tint's mission is to provide a more professional experience while getting your windows tinted and your vehicle restyled.

Our most important objective is to assist in your success. The founders of this company started this company from scratch and overcame many obstacles to grow this successful company, so we understand and appreciate your path to success. The Black Optix Tint franchisees are taken care of and treated like family while on the successful path of entrepreneurship.

We would like to thank you for considering our business model and brand. We look forward to answering any question you may have.









Black Optix Tint® provides excellent service at prices for every budget!

# Achieve your goals faster.

Fun and exciting industry that is constantly evolving.

When you enjoy what you do you it's not considered work in our book.

As a Black Optix Tint® franchisee you will assist people with their window tinting and automotive restyling needs. One of the fantastic things about our business model is that you'll also be providing stable jobs that allow team members and yourself to earn a decent living. By following our system, you will be decades ahead of the competition and in turn see faster profits.

## Purpose

Our Mission:

To Provide jobs & an exceptional experience.

Multiple Location & Conversion Opportunities

Black Optix Tint® offers the opportunity to dominate and capture your market by opening multiple locations in your area. We also have a conversion program that allows for an existing store to convert to a Black Optix Tint® branded location. The benefits are

endless due to our buying power, onsite training, and multiple profit centers.



## Average Gross Sales

\$675,000 Average Gross Sales

\$400,000 First Year Average

Steady Growth Each Year

Sales figures are based on our actual stores gross in 2015-2016 and could possibly be more or less depending on the market and demographics.

Leadership & Support

Our staff is here to give you leadership and support throughout from the time you open your store. We realize this is crucial to your success. We take our brand seriously and it shows.

### Marketing and Lead Programs

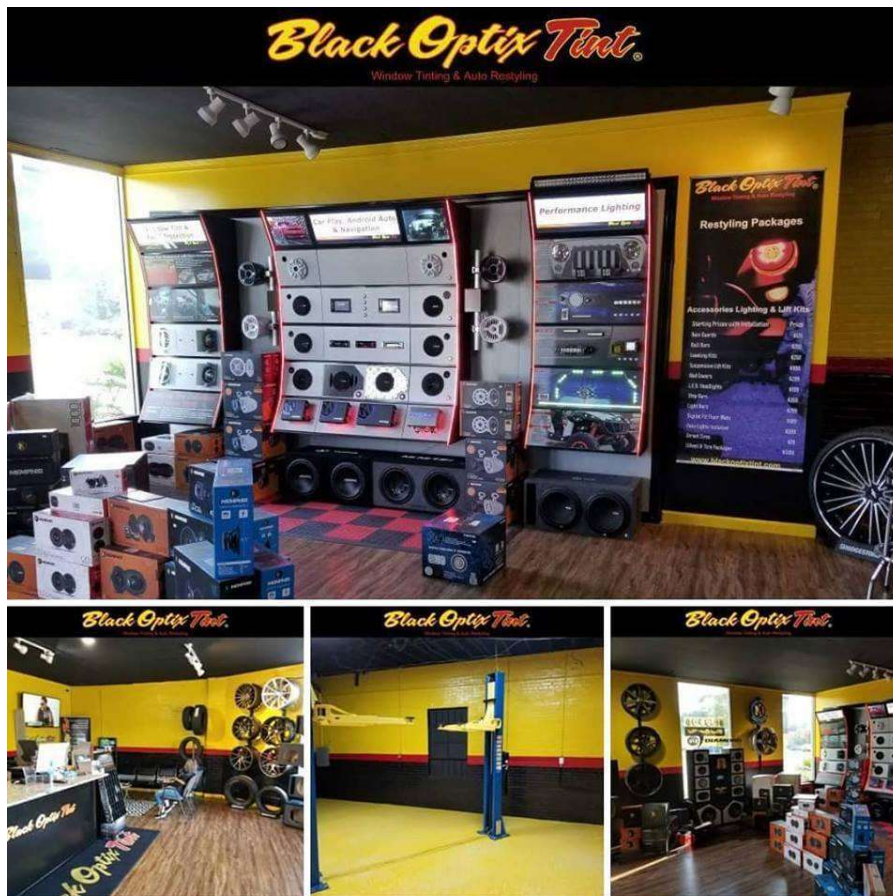
The marketing and leads program is set up for us to drive business in your doors giving you the opportunity to focus on running your business smoothly. Our Marketing materials are eye catching and informative. Our model has a large internet presence that's important in this new era of technology. Black Optix Tint utilizes SEO, Email Campaigns, social media, & more!



### Branding & Displays

We assist in your store layout with our branded banners, graphics, wraps, and displays. We want everyone to feel comfortable leaving their vehicles for work to be performed, our stores need to be and look credible.





## Our Services & Profit Centers

Black Optix Tint® Multiple Services and Profit Centers.

- Auto & Marine Tinting
- Residential & Commercial Tinting
- Security Films
- Paint Protection
- Vinyl Wrapping
- Car/Marine/Motor Cycle/ Audio Sales & Installation
- LED Lighting
- Lift Kits/Off Road Accessories/Vehicle Accessories
- Remote Starts & Security
- Detailing & Light Restoration
- Electrical Diagnosing & Fixing
- Wheels & Tires

- Mobile Video
- Custom Installations



# The Inception

The 1<sup>st</sup> store was created in 2014

The Black Optix Tint® business model was created in 2014 in Richmond VA by Randal Moore, it quickly became Richmond's #1 Tint Shop. After having so much success they decided to allow Licensed stores to open throughout the southeast. They currently have locations in South Richmond VA, North Richmond VA, Short Pump, VA, Chesterfield VA, Myrtle Beach SC, Summerville SC, Florence SC, Murrells Inlet SC, Winston Salem, NC, and more opening soon. This business model is exceptional and offers lots of opportunities for entrepreneurs and young people to learn a trade in which pays above the national average.

The Black Optix Tint® business model & strategy caters to all walks of life and is a more upscale and professional alternative when getting your vehicle tinted or accessorized. We enjoy creating jobs and new opportunities for enthusiastic people and not to mention providing a great service!

Our roll in the community

Our roll in the community is to create jobs and open new doors for people that might otherwise head in the wrong direction. We offer internships for students and discounts for out 1<sup>st</sup> responders. The most important attribute of our company is comradery. We welcome everyone!



# Frequently Asked Questions

## What are the Qualifications?

You must have a credit score of 670 and a net worth of \$250,000, and \$60,000 liquid. The ideal licensee should have sales, leadership and management experience.



## How Much does it cost to open a Black Optix Tint® store?

The Average store costs approximately \$153,933 - \$394,500 to open, depending on location, services offered, and buildout

## Do we offer in house financing?

No we do not, but we do have relationships with financial vendors that can assist with SBA loans and other avenues. We work with vendors and provide financial statements to help acquire the loan.

## Is a Black Optix Tint® store easy to operate?

Yes, its easy to operate and you can be an absentee owner after 6months.

## Does Black Optix Tint help find a location?

Absolutely, we assist in finding the perfect location that fits the criteria of the demographics and our business model.

## What size store will I need?

You need approximately 1800 – 4000 Sqft



## What type of demographics do I need?

Black Optix Tint prefers a demographical area with 300,000 people per household and median income of \$70,000 per household. With that being said we have successful locations in all different types of demographics, so we do not limit ourselves.

## How many team members do I need?

At least 3-6 team members to operate smoothly.

If You have any further questions, please contact our development team.

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